

Recital Souvenir Program

CDP SUPERHEROES

Back by popular demand -- CDP will be offering a souvenir program book at this year's spring recital! This program will feature glossy, full-color pages with each class photo and the opportunity to create your own personalized dancer ad! Ads can be bought or sold for the program, featuring individual student's pictures. Families, friends, businesses, professionals or groups may purchase ads!

Each dancer that buys or sells an ad (or ads) will receive one complimentary program (if there are multiple families featured in the ad, only 1 complimentary program will be provided). All remaining programs will be on sale at recital. Ads can have photos and text, and can be dedicated to one dancer, or several.

Ads are typically purchased by:

Parents - buying an ad for their child

A group of parents or dancers - going in together and purchase an ad for their class (or dance friends!).

Businesses - purchase ads that feature a dancer, along with their business logo/information

***Several examples can be seen on our display board in the lobby.*

*Don't forget to include your extended family and friends!
They can purchase ads too!*

We will design the ad for you!

Photos must be emailed to info@carydance.com as a jpg file, with the subject of the email as "[dancer's name] - Recital Program Ad". If you choose to create an ad yourself, please email the office to receive the specs and requirements.



Price for 2017 Program Ads:

Size	Black/White	Color	Photo Requirements
1/8 Page	\$40	\$65	Only 1 photo can be used
1/4 Page	\$65	\$95	Up to 2 photos can be used, up to 5 people in photo if 1 photo used
1/2 Page	\$110	\$160	*Up to 3 photos. No limit to the # of people in photos
Full Page	\$175	\$250	*Up to 6 photos. No limit to the # of people in photos

**You may add photos to your ad for \$10 extra, per photo*

**Graduating Seniors receive 10% off any ad listed above*

- color glossy pages make this a special keepsake for your dancer -

Order Form

It is very important that you PRINT all information VERY CLEARLY. Submit this form (WITH PAYMENT) to the reception desk. Make checks payable to CDP. Amount can be charged to online account, to be drafted with May tuition.

Circle Size of Ad:

1/8 Black/White - \$40	1/4 Black/White - \$65	1/2 Black/White - \$110	Full Black/White - \$175
1/8 Color - \$65	1/4 Color - \$95	1/2 Color - \$160	Full Color - \$250

Amount Paid: _____

Cash/Check #: _____

Dancer's Name(s): _____

Parent's Email (for proof): _____

Will you be using individual photo(s) from Picture Week, or emailing your own? *If using picture week photos, Bob Stuart will provide me with the best shot for your ad (circle one or both):*

Picture Week Photos

Emailing Photos

Message or Advertisement (Print VERY CLEARLY)

****Note:** The less wording, the bigger the photo(s) can be.

Please email info@carydance.com the photos/logos you would like to be used in your ad. They MUST be emailed as a jpg, and MUST be labeled with your dancer's name and the word "AD".

ALL ADS MUST BE ORDERED AND PAID FOR BY MAY 10th.

ALL PHOTOS MUST BE EMAILED BY MAY 10th.

You will be emailed a proof of your ad.