<u>Recital Souvenir Program</u>

CDP CIRCUS: THE GREATEST SHOW

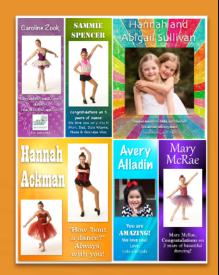
Back by popular demand -- CDP will be offering a souvenir program book at this year's spring recital! This program will feature glossy, full-color pages with each class photo and the opportunity to create your own personalized dancer ad! Ads can be bought or sold for the program, featuring individual student's pictures. Families, friends, businesses, professionals or groups may purchase ads!

Each dancer that buys or sells an ad (or ads) will receive one complimentary program (if there are multiple families featured in the ad, only 1 complimentary program will be provided). All remaining programs will be on sale at recital. Ads can have photos and text, and can be dedicated to one dancer, or several.

Ads are typically purchased by:

Parents - commemorating the year or celebrating their dancers accomplishment
A group of parents or dancers - commemorating the season together
Businesses - business advertisement (can include shoutout to dancer as well)
Several examples can be seen on our display board in the lobby

Don't forget to include your extended family and friends! They can purchase ads too!



We will design the ad for you!

Photos must be emailed to info@carydance.com as a jpg file, with the subject of the email as "[dancer's name] - Recital Program Ad". If you choose to create an ad yourself, please email the office to receive the specs and requirements.

Program Ad Pricing:

Size	Black/White	Color	Photo Requirements
1/8 Page	\$40	\$65	Only 1 photo can be used
1/4 Page	\$65	\$95	Up to 2 photos can be used, up to 5 people in photo if 1 photo used
1/2 Page	\$110	\$160	*Up to 3 photos. No limit to the # of people in photos
Full Page	\$175	\$250	*Up to 6 photos. No limit to the # of people in photos

*You may add photos to your ad for \$10 extra, per photo

- color glossy pages make this a special keepsake for your dancer

^{*}Graduating Seniors receive 10% off any ad listed above

AD ORDER FORM

It is very important that you PRINT all information VERY CLEARLY.

Submit this form to the reception desk. Your total fee will be posted to your online account and drafted with May tuition.

Circle Size of Ad:

1/8 Black/White -	1/4 Black/White -	1/2 Black/White -	Full Black/White -
\$40	\$65	\$110	\$175
1/8 Color - \$65	1/4 Color - \$95	1/2 Color - \$160	Full Color - \$250

Amount Paid:	
Cash/Check #:	
Dancer's Name(s):	
Parent's Email (for proof):	
Will you be using individual photo(s your own? If using picture week photo the best photo for your ad (circle one o	os, Bob Stuart will provide CDP with
Picture Week Photos	Emailing Photos
Message or Advertisement (Print VEI **Note: The less wording, the bigger the state of the bigger th	·

Please email <u>info@carydance.com</u> the photos/logos you would like to be used in your ad. They MUST be emailed as a jpg, and MUST be labeled with your dancer's name and the word "AD".

ALL ADS MUST BE ORDERED AND PAID FOR BY MAY 10th.

ALL PHOTOS MUST BE EMAILED BY MAY 10th.

You will be emailed a proof of your ad.